



Kaleigh Mulcahy

CONTACT

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EDUCATION

Business Marketing, BA
Graphic Design, BA
Sacred Heart University
August 2020 – May 2024

SOFTWARE

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Procreate
Microsoft Suite

SKILLS

Typography
Brand Identity
Web Design
Editorial Design
Creative Problem Solving
Sketching & Mood Boarding
Understanding of Color Theory

Attention to Detail
Time Management
Adaptable to Feedback
Organized Work Style
Communicating Concepts
Project Management

GRAPHIC DESIGNER

In my design process, I prioritize the aesthetics of brand image, while delivering clean and elegant work. Thoughtful planning and a collection of sketches are behind each of my designs, allowing my work to embody a refined culmination of creativity and marketing strategy.

EXPERIENCE

Graphic Design Intern | September 2021–May 2024
Compass Group | Sacred Heart University

- Creating visually appealing menus, brochures, event posters and mailers for both print and digital use
- Designed digital menus and print pieces for the new state-of-the-art hockey arena, inspired by Yankee Stadium
- Caught the attention of neighboring universities, giving me the opportunity to work on freelance projects as well

Graphic Designer & Media Manager | Sept. 2022 – May 2024
Sacred Heart University Women's Basketball

- Creating and posting visual content for every game and event
- Refreshed the teams social media content and image to give their brand a more cohesive look and establishing consistency across all platforms
- Designed the team's annual poster for both digital distribution and print mailing, as well as large-scale poster displays

REFERENCES

Mary Treschitta

Director of Art & Design
Sacred Heart University
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Danielle Bahr

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